

Jana Goyvaerts

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[Research Portal](#)

Education

Vrije Universiteit Brussel

2013 – 2017

Bachelor in Communication Sciences – *Magna Cum Laude*

Master in Communication Studies – *Summa Cum Laude*

Profile: Journalism, Politics and Democracy

Thesis subject: Donald Trump and Bernie Sanders Online – a case study on the relation between populism and social media

The Washington Center for Internships and Academic Seminars

2016

Course: Political Psychology, Professional Track: Media & Communications

Experience

VUB – Research Centre DESIRE & ECHO Research Group

2017 – current

PhD Researcher

My doctoral research focuses on discourses about populism and on how journalists use the term ‘populism’ to discursively construct the boundaries of democracy.

VUB – Vakgroep Communicatiewetenschappen

2017 – current

Teaching assistant

Teaching Experience

Courses

Statistiek I voor de sociale wetenschappen (*Introduction to statistics for the social sciences*)

2017 – 2023

1st Bachelor Communication Sciences

Teaching seminars (3x 3h per week), making exams

Inhoudsanalyse (*content analysis*)

2017 – 2022

3rd Bachelor Communication Sciences

Teaching seminars on quantitative content analysis, providing feedback, grading final papers

Bachelorpapers

2017 – 2022

3rd Bachelor Communication Sciences

Supervising Bachelor students writing their research papers, teaching seminars, providing feedback, grading final papers

Guest lectures

Media and Populism

Course: Media en Politiek, UGent

10/12/2021

Media, Anti-Populist Discourse and the dynamics of the Populism Debate

Course: Populist and Radical Political Discourses in Europe, VUB

12/05/2020, 19/04/2021, 03/05/2022, 16/05/2023

Academic Publications

Book chapters

Goyvaerts, J., Brown, K., Mondon, A., Glynos, J., & De Cleen, B. (2024) The populist hype. In Y. Stavrakakis, & G. Katsambekis (Eds.), *Elgar Research Handbook on Populism* (pp. 527-539). Edward Elgar Publishing.

Goyvaerts, J., & De Cleen, B. (2020). Media, Anti-Populist Discourse and the Dynamics of the Populism Debate. In B. Krämer, & C. Holtz-Bacha (Eds.), *Handbook of Populism and the Media* (pp. 83-108). Nomos Verlagsgesellschaft.

Articles

De Cleen, B., Goyvaerts, J., Carpentier, N., Glynos, J., Stavrakakis, Y., & Tomanic Trivundza, I. (2021). An introduction to the special issue on 'Discourse Theory: Ways forward for theory development and research practice'. *Journal of Language and Politics*, 20(1), 1-9.

De Cleen, B., Goyvaerts, J., Carpentier, N., Glynos, J., & Stavrakakis, Y. (2021). Moving discourse theory forward: A five-track proposal for future research. *Journal of Language and Politics*, 20(1), 22-46.

Willaert, T., & Goyvaerts, J. (2021). #Godwin. A discursive analysis and typology of strategic references to the Thirties and the Second World War in Flemish MPs' Tweets. *Digital Scholarship in the Humanities*, fqab009, <https://doi.org/10.1093/llc/fqab009>.

Special issue

De Cleen, B., Goyvaerts, J., Carpentier, N., Glynos, J., Stavrakakis, Y., & Tomanic Trivundza, I. (Eds.) (2021). Special Issue on 'Discourse Theory: Ways forward for theory development and research practice'. *Journal of Language and Politics*, 20(1).

Other

De Cleen, B., & Goyvaerts, J. (2020). Belgium – *Populism & the Pandemic Report*. Thessaloniki: Populismus.

Conference presentations

Populism, Journalism, and Democracy: Conceptualising the Public Debate & Discourses about Populism

Discourse Theory: Ways Forward, 2nd edition

23/03/23 → 24/03/23

Brussels, Belgium

The role of politicians in the Populist Hype

Populist Politics in the Post-Pandemic Landscape (6th Populism Specialist Group Workshop)

22/09/22 → 23/09/22

Brighton, UK

Constructing the Boundaries of Democracy

PSA Annual International Conference: Politics from the Margins

11/04/22 → 13/04/22

York, UK

Constructing the Boundaries of Democracy: Journalistic Discourses about Populism

Etmaal van de communicatiewetenschap

10/02/22 → 11/02/22

Brussels, Belgium

The Academic Voice in Media Debates on Populism

Populism: New Perspectives (5th Populism Specialist Group Workshop)

09/06/21 → 11/06/21

Online

Mapping 'The Populist Moment'

The 'Populist Moment': Temporality, Transformations, Crises (4th Populism Specialist Group Workshop)

14/09/20 → 18/09/20

Online (originally: Brighton, UK)

Journalistic Discourses about Populism: Protecting 'Democracy' during the Populist Moment

24th Discoursenet Conference on Discourse and Communication as Propaganda

7/09/20 → 9/09/20

Online (originally: Brussels, Belgium)

On the Boundaries of Democracy: Analyzing Media Discourses about Populism

Etmaal van de Communicatiewetenschap 2020

6/02/20 → 7/02/20

Amsterdam, Netherlands

Media, Anti-Populist Discourse and the dynamics of the Populism Debate

International Conference in Ideology and Discourse Analysis: Logics, Critical Explanation and the Future of Critical Political Theory: Applying Discourse Analysis in Multiple Contexts

31/05/19 → 1/06/19

Essex, UK

Discourses about Populism: Protecting what kind of Democracy?

PhD Masterclass Discourse Theoretical Approaches to Politics, Society, Communication and Media

6/02/19 → 6/02/19

Brussels, Belgium

Media Discourses about Populism

ECREA 2018 Lugano: 7th European Communication Conference: Centres and Peripheries

31/10/18 → 3/11/18

Lugano, Switzerland

Analyzing discourses on populism in media, academia and politics: the European Elections of 2014

Political Discourse - Multidisciplinary Approaches 2: New Discourses of Populism and Nationalism

21/06/18 → 22/06/18

Edinburgh, United Kingdom

We need to talk about how we talk about populism

Defining 'populism': Concepts, contexts, genealogies (Populism Specialist Group Workshop)

23/03/18 → 24/03/18

Bath, UK

Participation in Courses and Seminars

Summer School: Democracy in the Age of Big Data and AI

Organized by ODYCCEUS (H2020 funded project)

Venice, Italy

15 Sep 2019 → 20 Sep 2019

Introduction to Python

DataCamp

Online

10 Sep 2019 → 11 Sep 2019

PhD Masterclass Discourse Theoretical Approaches to Politics, Society, Communication and Media

Organized by our Research Group DESIRE

Brussels, Belgium

6 Feb 2019

Summer School: Rhetoric-performative Post-foundational Analysis in Social Sciences and Humanities

Helsinki, Finland

7 Aug 2018 → 23 Aug 2018

Other output

Radio 1: Gebruiken journalisten te snel het woord "populisme"?

6/08/20

Interview on the Flemish Radio 1 on my research on discourses about populism

<https://radio1.be/luister/select/de-wereld-vandaag/gebruiken-journalisten-te-snel-het-woord-populisme>

Bruzz: Doctoraatstudente ontdekt: term 'populisme' in media al te vaak foutief gebruikt

6/08/20

Interview on Brussels radio station Bruzz on my research on discourses about populism

<https://www.bruzz.be/videoreeks/donderdag-6-augustus-2020/video-doctoraatstudente-ontdekt-term-populisme-media-al-te>

DS: 'Populisme wordt holle term'

5/08/20

Interview in newspaper 'De Standaard' on the uses of 'populism'

https://www.standaard.be/cnt/dmf20200804_97722928

Jury Prize of the VUB Doctoral Derby

25/06/2020

The Doctoral Derby is the VUB's yearly pitching competition for PhD candidates, on how to explain your research in a simple and effective way. After a public speaking training, I won the Jury Award during the live finale.

Skills

Dutch: mother tongue

English: proficient

French: proficient

Spanish: basic notions

German: basic notions

Microsoft Office: proficient

IBM SPSS: proficient

Adobe Photoshop: sufficient

Coding in Python: basic notions